



**MALAYSIAN SOCIETY FOR  
MOLECULAR BIOLOGY  
AND BIOTECHNOLOGY**

<http://www.msmbb.org.my>  
Reg No: PPM-004-14-12071988

Honorary Secretary:  
Dr Crystale Lim Siew Ying  
Faculty of Applied Sciences,  
UCSI University,  
No. 1, Jalan Menara Gading,  
UCSI Heights, 56000 Cheras,  
W.P. Kuala Lumpur  
Tel no: 03-91018880  
Fax no: 03-9102 2614  
Email: [the.MSMBB.office@gmail.com](mailto:the.MSMBB.office@gmail.com)

19<sup>th</sup> December 2015

Dear Sir/Madam

**INVITATION TO PARTICIPATE AT THE INTERNATIONAL CONFERENCE FOR  
MOLECULAR BIOLOGY AND BIOTECHNOLOGY IN CONJUNCTION WITH THE 23<sup>RD</sup>  
MSMBB SCIENTIFIC MEETING**

The Malaysian Society for Molecular Biology and Biotechnology (MSMBB) is delighted to announce its **International Conference for Molecular Biology and Biotechnology in Conjunction with the 23<sup>rd</sup> MSMBB Scientific Meeting** which will be held: from the **9<sup>th</sup> until 11<sup>th</sup> March 2016** at the **Connexion@Nexus, Bangsar South City, No. 7, Jalan Kerinchi, 59200 Kuala Lumpur, Malaysia**. This conference is co-organized with the NARA Institute of Science and Technology (NAIST) Japan.

The theme for this meeting is *'New vistas in Molecular Biology and Biotechnology: Insights into life on a small planet'* which aims to highlight on the recent advances in Molecular Biology and Biotechnology that will provide possible answers to a sustainable life on this planet. The conference will cover advances in molecular biology and biotechnology, in areas of Agriculture, Environment, Medicine and Industry.

It is expected that about 200 to 300 participants from local and overseas public and private universities, government research agencies and biotechnology-related companies will be attending this meeting.

The MSMBB therefore wishes to seek your company's generous assistance to make the meeting a success. Any sponsorship from your company will be most appreciated. We have attached a 'SPONSORSHIP REPLY FORM' together with this letter for your response. The deadline for submission of the reply form and payment is on the **15<sup>th</sup> February 2016**. If you have any queries, please do not hesitate to contact me or the following sponsorship committee members:

**Associate Professor Dr Subha Bhassu**

Tel: +603-79675829

E.mail: [subhabhassu@um.edu.my](mailto:subhabhassu@um.edu.my)

**Dr Eddy Lim Yat Yuen**

Tel: +603-70222587 (Office)

+6011-14361128 (Hp)

E.mail: [yatvuen.lim@um.edu.my](mailto:yatvuen.lim@um.edu.my)

**Dr. Mazatulikhma Mat Zain**

Tel: +603-55444484(office)

+6017-2008544(Hp)

Email: [mazatul70@gmail.com](mailto:mazatul70@gmail.com)



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I look forward to a positive reply from you.

Thank you.

Yours faithfully,

Associate Professor Dr Noor Hana Hussain  
Sponsorship Committee  
Institute of Science  
Universiti Teknologi MARA (UiTM),  
40450, Shah Alam, Selangor

Tel no (Off) : 03-55444484  
(Hp) : 019-3592110  
Fax no : 03-55443870  
Email: [noorhana88@gmail.com](mailto:noorhana88@gmail.com)  
[noorhana@salam.uitm.edu.my](mailto:noorhana@salam.uitm.edu.my)

# SPONSORSHIP REPLY FORM

To:

**Assoc. Prof. Dr. Noor Hana Hussain**

Head of Sponsorship Committee

ICMBB 2016 in conjunction with the 23<sup>rd</sup> MSMBB Scientific Meeting

Institute of Science

Universiti Teknologi MARA (UiTM),

40450, Shah Alam, Selangor.

## INTERNATIONAL CONFERENCE FOR MOLECULAR BIOLOGY AND BIOTECHNOLOGY (ICMBB) IN CONJUNCTION WITH THE 23<sup>RD</sup> MSMBB SCIENTIFIC MEETING

My company wishes to give the following contribution(s) to the above mentioned events:

### 1. Exhibition and Advertisements

Please tick (✓)	Booth Category	Exhibition and Advertisements details **	Amount (RM)
	Advertisement only	- Half page advertisement (colour) - Booth NOT included	1,500.00
	Silver Booth (18 total)	- Half page advertisement (colour) - Booth Included (Standard dimension)*	3,500.00
	Gold Booth (2 total)	- Full page advertisement (colour) Inside front or back cover - Booth Included (Larger dimension than silver booths with prime location)	4,500.00
	Platinum Booth (1 total)	- Full page advertisement (A4) (colour) Outer back cover - Booth Included (Larger dimension than silver booths with prime location)	5,000.00

\* Dimension of silver booths: 3m (w) x 3m (l) x 2.5m (h). Each booth will carry the company's name and logo. One table (61cm (w) x 92cm (l) x 76.2 cm (h)), two chairs and two lamps will also be provided

\*\* Privilege to choose location of booth will be given to companies based on: (i) amount of sponsorship, and (ii) date when the reply form is received by the sponsorship committee

### 2. Poster Awards

Please tick (✓)	Award category	Amount (RM)
	Molecular Biology- 1 <sup>st</sup> prize	300.00
	Molecular Biology- 2 <sup>nd</sup> Prize	200.00
	Molecular Biology- 3 <sup>rd</sup> Prize	100.00
	Biotechnology-1 <sup>st</sup> prize	300.00
	Biotechnology- 2 <sup>nd</sup> Prize	200.00
	Biotechnology-3 <sup>rd</sup> Prize	100.00

### 3. Sponsored Items

Please tick (✓)	Sponsored - Items	Amount (RM)
	Stationery	
	Door Gifts	
	Lucky Draws	
	Others (please specify):	

### **PAYMENT DETAILS**

All payments can be made via **bank draft / cheque / online direct bank account transfer.**

**Payee:** Malaysian Society for Molecular Biology and Biotechnology

**Payee's address:** Division of Genetics and Molecular Biology, Institute of Biological Sciences, Faculty of Science, University of Malaya, 50603, Kuala Lumpur, Malaysia.

**Account number:** 80-0129293-3

**Bank name:** CIMB BANK BERHAD (Branch name: Universiti Malaya)

**Bank address:** Tingkat Bawah, Lot 5270, Bangunan Pentadbiran Baru, Universiti Malaya, Lembah Pantai, 50603 Kuala Lumpur, Malaysia

**Bank swift code:** CIBBMYKL

#### **Notes:**

- i. Only local sponsors can make payments using bank drafts / cheques / online direct bank account transfer.
- ii. For foreign sponsors, payments should only be made via online direct bank account transfers.
- iii. Sponsorship reply form and full payment should be received no later than **15<sup>th</sup> February 2016.** Kindly e-mail all sponsorship reply forms and proof of payment to Assoc. Prof. Dr Noor Hana Hussain ([noorhana@salam.uitm.edu.my](mailto:noorhana@salam.uitm.edu.my)) and cc. To Dr. Lionel In Lian Aun ([lionelin@ucsiuniversity.edu.my](mailto:lionelin@ucsiuniversity.edu.my))

Yours sincerely,

.....  
FULL NAME:

POSITION:

COMPANY CHOP: